



Taylor Haney

Graphic Designer with Photography & Editorial Experience

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REFERENCES

Wilder Hubbard

Creative Director at Great Neck Saw
whubbard@greatnecksaw.com

Zach Tibbett

Former Art Director at Comp
Performance Group, Graphic
Designer at Radians
zachary.tibbett@radians.com

Seth Wood

Former Art Director at Great Neck Saw,
Senior Creative Manager at Hunter Fan
seth@madjackdesign.com

RELEVANT EXPERIENCE

- Volunteer Marketing Director for Traction Optional LLC, a racing organization in Memphis, TN
Duties: Social media marketing, event and media coordination, and contact for driver support program

- Freelance Designer, Writer and Photographer for Girls 'N Garages Magazine (Feb 2015 - 2017)
Duties: Layout of quarterly magazine, contribute editorial content and photography, event coverage

- Freelance Photographer and editorial writer for automotive events

WORK EXPERIENCE

LB Marketing Inc.

2020

Creative Marketing Manager

- Designed marketing collateral, Social & Email Marketing and contributed B2B/B2C writing

Great Neck Saw

2017 - 2020

Graphic Designer

- Layout quarterly catalog for commercial client, Advertising & sales collateral, and Product Photography

COMP Performance Group/ COMP Cams

2016 - 2017

Graphic Designer

- Advertising, Social Media graphics, Newsletters, Product Photography, Logo & Flyer Design, and Trade Show collateral

TRAX International

2016

Marketing Intern

- Wordpress/Web Design, Flyers and marketing materials

The Critograph - Lynchburg College

2014 - 2016

Graphic Designer

- Layout Designer for weekly printed college newspaper

EDUCATION

Lynchburg College 2013-2016

Degree Studied: Graphic Design

Minor: Studio Art

- Studied abroad for Independent Study in Photography in Rome, Italy during Winter term 2014-2015.
- Worked as Graphic Design studio assistant
- Internship with Prototype: Media (Summer 2014), Graphic Design intern for Lynchburg Living magazine

Achievements:

- Best in Show "The Wrench Girl Project," for the Lynchburg College Student Art Show in the Daura Gallery
- Received a Silver ADDY Award for Vehicle Wrap design during the 2014-2015 Student ADDY awards in Roanoke, VA
- Artwork displayed in Schewel Hall Gallery at Lynchburg College.
- 2016 Academic Achievement Award in Graphic Design from Lynchburg College